

Design Scholarship Call 2026



Raffles
Milano®

November 2026 Intake
campaign.rafflesmilano.it/cupra-scholarship

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The call

Raffles Milano – International Design Institute, in partnership with **CUPRA**, announces a dedicated design scholarship open to emerging product designers worldwide.

CUPRA is a car brand born in Barcelona that challenges conventional automotive thinking — combining performance, design and technology to create unexpected experiences. This scholarship invites the next generation of designers to reimagine what **CUPRA** could become.

The scholarship includes:

- **1 Scholarship of 50% on tuition fee Product Design Bachelor**
November 2026 intake
- **1 Scholarship of 50% on tuition fee Master in Product & Interior Design**
November 2026 intake

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Design brief

What is CUPRA for you?

Present your concept in a maximum of 5 slides.

Candidates are free to interpret the brief across any dimension of the automotive experience — interior design, mobility ecosystems, digital interfaces, brand rituals, or entirely new touchpoints.

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How to apply

The application follows a two-step process:

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Express your interest

Fill in the interest form on the **CUPRA Scholarship** landing page at campaign. rafflesmilano.it/cupra-scholarship. This registers your intent to apply and triggers the next step.

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Submit your documents

You will receive an email from our admissions team with the complete list of required documents. Send all materials to your assigned admissions advisor by **22 August 2026**.

Required documents

The following materials must be sent to the admissions advisor by the deadline:

- **Diploma or transcript of previous studies**
- **Passport copy**
- **CV / Resume**
(including email and mobile number)
- **ISEEU / ISEE Università** — EU students only, required to determine the applicable income bracket. Must be submitted by 22 August 2026.
EU students who choose not to submit the ISEEU will automatically fall into the Sixth Income Bracket. Non-EU students are not required to submit this document and are automatically placed in the Extra-EU bracket.
- **Project Presentation — max 5 slides**
(PDF or MPG, max 20 MB)

Presentation guidelines

The 4/5 slide concept deck should respond to the Design Brief above. Slides may cover:

Context	What is the most interesting thing for you in a car
Concept	What is CUPRA for you in 3 words.
Brand	your vision of CUPRA brand moodboard
Impact	how the key design concept extends the CUPRA values and territories

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Timeline

Scholarship Launch	8 July 2026
<i>Applications Open</i>	from 8 July 2026
Submission Deadline	22 August 2026
CUPRA Selection Session	8 - 10 September 2026
Winner Announced	11 September 2026
<i>Course Start</i>	November 2026

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Jury & Evaluation Criteria

Applications will be reviewed and assessed by a joint jury composed of representatives from **Raffles Milano** and **CUPRA**, including senior members from both organisations.

The jury panel includes:

- **Raffles Milano faculty and academic leadership**
- **CUPRA brand representatives**

All submissions will be graded on a scale from 1 to 10 across the following criteria:

Evaluation Criterion	Description
Design Vision	Originality, ambition and clarity of the design concept
Brand Alignment	Understanding of CUPRA's identity, values and positioning
Innovation	Ability to push beyond conventions and explore unexpected solutions
Future Thinking	Credibility and relevance of the Italian scenario
Presentation Quality	Clarity, craft and persuasiveness of the 5-slide deck

The 50% scholarship is awarded to the submission graded 9/10 or above. The jury reserves the right to withhold the award if no submission meets the required standard.

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Scholarship award amount

Two scholarships of 50% on tuition fee are awarded — one for each course below. Both begin in November 2026. The amount varies by student type and, for EU students, by ISEE income bracket.

Scholarship 1

Product Design Bachelor

EU Students — ISEE Income Brackets

EU students wishing to benefit from ISEE-based tuition must submit their ISEEU documentation **before 22 August 2026**. In its absence, the Sixth Income Bracket applies

Income Bracket (ISEE)	Yearly Fee	Enrollment Fee	50% Scholarship	Total Due
1st – Up to €30,000	€10,000	€2,500	€3,750	€6,250
2nd – €30,001 to €40,000	€11,000	€2,500	€4,250	€6,750
3rd – €40,001 to €70,000	€13,500	€2,500	€5,500	€8,000
4th – €70,001 to €100,000	€16,500	€2,500	€7,000	€9,500
5th – €100,001 to €125,000	€20,000	€2,500	€8,750	€11,250
6th – Over €125,001	€22,000	€2,500	€9,750 (max)	€12,250
Extra-EU	€22,000	€4,000	€9,000 (max)	€13,000

* For Bachelor courses (M.U.R. Accredited), Regional Fee of €130–190 applies separately, payable before course start.

Scholarship 2

Master in Product & Interior Design

Student Type	Yearly Fee	Enrollment Fee	50% Scholarship	Total Due
EU Student	€22,000	€2,500	€9,750 (max)	€12,250
Extra-EU Student	€27,000	€4,000	€11,500 (max)	€15,500

** The enrollment fee is payable in full and is not included in the scholarship reduction.

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Deadlines & Finalization

Submission Deadline: 22 August 2026

To begin: fill in the interest form on the **CUPRA Scholarship** landing page. You will receive an email from the admissions team with the complete document checklist.

All required materials must be submitted to your assigned advisor by **22 August 2026**. Results will be communicated to all participants by **11 September 2026** via email. The final ranking will be published on the **Raffles Milano** website.

Acceptance & Enrollment

The winner must:

- Confirm acceptance by signing the Enrollment Form and Payment Details Form within 3 days of receiving the award notification
- Complete payment of the Enrollment Fee within 10 days of signing the forms

If the winner does not respond within the stated deadline, or in any case 30 days before the course start, the scholarship will be forfeited and offered to the next eligible candidate.

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General Terms & Conditions

- The 50% scholarship for the Bachelor course (net of regional tax) is applied to the first academic year. Renewal in subsequent years is conditional on meeting academic requirements: a yearly average score of 27/30, completion of a minimum of 35 credits in Year 1 and 95 credits in Year 2, and maintaining Good Standing status.
- This scholarship cannot be combined with other economic reductions offered by **Raffles Milano**.
- **Raffles Milano** and **CUPRA** retain the right to withhold the scholarship if no submission meets the required standard. The jury's decision is final.
- The scholarship lapses if the winner fails to enrol within the stated deadline, withdraws from the programme, requests a transfer to another institution, or incurs disciplinary penalties beyond a written warning.
- The scholarship cannot be deferred to future academic years.
- All moral and authorship rights of submitted works remain the property of the author. Submitted materials will not be returned.
- Rights to exhibit, publish or broadcast the winning work are jointly held by the author, **Raffles Milano**, and **CUPRA**.

Privacy Notice

Pursuant to EU Regulation 2016/679 (GDPR), Raffles Education Italy S.r.l. — VAT no. 09324850966, Via Felice Casati 16, 20124 Milan — acts as Data Controller for the personal data submitted as part of this scholarship application. Personal data collected (name, contact details, identification documents, academic records, and submitted project materials) will be processed exclusively for the following purposes:

- Evaluating and managing applications for the CUPRA x Raffles Milano Design Scholarship
- Communicating the outcome of the selection process to applicants
- Publishing the winner's name and, where applicable, selected project materials for institutional and promotional purposes — subject to the winner's explicit consent

Data will be shared with CUPRA / SEAT S.A. solely for the purpose of jury evaluation, and will not be transferred to third parties for unrelated purposes. Submitted materials will be retained for the duration of the selection process and for a maximum of 12 months thereafter, unless a longer retention period is required by law.

Applicants have the right to access, rectify, erase, restrict or object to the processing of their data, and to lodge a complaint with the Italian Data Protection Authority (Garante per la protezione dei dati personali) at www.garanteprivacy.it.

For any privacy-related request, contact:
info@rafflesmilano.it

The full privacy policy is available at rafflesmilano.it/privacy-policy/