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Three-year Course →
FASHION DESIGN

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Raffles
Istituto Moda e Design

Milano

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Fashion system is a segmented and complex territory, where tradition manages to find common ground with a fast experimentation. Tools to stand out are passion, be willing to work hard, desire to learn and compete in the world of fashion production and distribution.

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Duration 3 years
Hours 4500
Credits 180

Starting date
October

Language
Italian English

DIRECTOR MARIA CANELLA

PhD in History of European Society, she taught “Contemporary History”, “History of Fashion, Publishing and Communication”, “History of women and gender studies” at Università degli Studi di Milano. She is an expert in the history of city's society and culture. Curator of editorial series, conferences and exhibitions, author of books and essays, she has collaborated with many brands for the management of archives and the enhancement of cultural heritage, among them: Rinascente, Missoni, Fiorucci, Ferragamo, Colmar, Erica Industria Tessile, Curiel, Giorgio Correggiari, Biki, Jole Veneziani, Germana Marucelli, Italo Sport, Sergio Tacchini, Andrea Pfister, Calzoleria Rivolta, Sutor Mantellassi, Barbara Vitti, Walter Albini, Alberto Lattuada.

CURRICULUM

During first year, students will learn how to approach fashion basic elements such as shapes, materials, culture and society. They will also carry out intensive workshops following our teaching method of learning by doing. Second year will be dedicated to fully examine some specific issues in order to develop a conscious, original and diversified design technique, encouraging each student's creative exploration towards new territories and challenges. Third year students will acquire managing and marketing skills, up to drafting final dissertation. At the end of this intense but exciting study itinerary they will join in the organization and implementation of a fashion show and will be able to design a professional portfolio.

PROFESSIONAL OPPORTUNITIES

At the end of this three-year course, students will have the opportunity to access careers such as designer, accessory designer, fashion stylist, fashion illustrator, pattern maker. But, alongside these traditional professions and thanks to new interdisciplinary roles that permeate modern world of fashion, they will also be able to tackle issues related to sustainable materials, communication, distribution, marketing (becoming a trend forecaster, art director, press officer, image consultant, fashion blogger, manager or buyer, visual merchandiser, etc).

WHO IS IT FOR

This course is aimed at candidates with a high school diploma and from Italian and foreign universities. They must be driven by a passion for design, style and costume and eager to embark on a career in the world of the international fashion system.

FIRST YEAR

History of Contemporary Art
History of Fashion 1
Modeling for fashion design (woman)
Design Methodology
Fashion design (woman)
Materials
Bag Design

Textile Design
Photography
Cultural Anthropology
Illustration
English Language
Extracurricular Activities

SECOND YEAR

History of fashion 2
History of jewel 1
Model Design (woman and man)
Tailoring
Fashion Design (woman and man)
Fashion trends
Materials
Shoes Design

Textile Design
Knitwear
Fundamentals of Marketing
Anatomy of an image
Illustration
English Language
Extracurricular Activities

THIRD YEAR

History of Fashion 3
History of Jewels 2
Model Design
Fashion Design (Fashion Show)
Styling
Accessory Design
Jewel Design
Knitwear

Graphics (Portfolio)
Phenomenology of contemporary Arts
Communication methodology and technique
Design management
Costume design for Performance
Final dissertation and Catwalk

OPTIONAL EXTRACURRICULAR COURSES

Digital processing of the image (Photoshop)
Jewel Design
Knitwear
Theory of the color
Sustainability culture
Communication methodology and technique
(graphics and portfolio)

Textile Design
Photography as a visual language
Image for the Project
Design, Economy, Communication and Marketing
Calligraphy
Printing techniques

Raffles Milano Istituto Moda e Design

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